

# THE DATA WAREHOUSE CONFERENCE 2009

RADISSON CRYSTAL CITY, ARLINGTON, VIRGINIA

(Friday, May 15, 2009)

Theme: "Award-Winning Data Warehousing Programs:  
Best Practices in Technologies and Techniques"

## AGENDA

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REGISTRATION / CONTINENTAL BREAKFAST (Vendor Exhibits/Demos)	8:00 - 9:00
OPENING REMARKS Introduction and Welcome Art Chantker, Moderator, President, Potomac Forum, LTD	9:00 - 9:15
SESSION 1 - FEATURED KEYNOTE Bill Inmon President and Chief Technology Officer, Inmon Data Systems Best Known as "The Father of Data Warehousing" <i>FUTURE GENERATION OF DATA WAREHOUSING AND ENTERPRISE ARCHITECTURE</i>	9:15 - 10:10
MORNING ENERGY BREAK (Vendor Exhibits/Refreshments)	10:10 - 10:40
SESSION 2 - FEATURED GOVERNMENT EXECUTIVE Colleen Coggins Acting Manager of Federal Enterprise Architecture PMO and Chief Knowledge Officer, U.S. Department of Interior <i>TRENDS AND DIRECTIONS IN THE FEDERAL ENTERPRISE ARCHITECTURE</i>	10:40 - 11:30
VENDOR PRESENTATION- EMBARCADERO (See Vendor Agenda for Details) Ron Lewis CDO Technologies <i>DATA WAREHOUSE SECURITY ARCHITECTURE: KEEPING ALL YOUR EGGS SAFE IN ONE BASKET</i>	11:30 - 12:30
LUNCH BREAK (Everyone is on their own for lunch)	12:30 - 1:30
VENDOR PRESENTATION- DATA FOUNDATIONS (See Vendor Agenda for Details) Charles Greenberg Director, Business Development, Data Foundations <i>A PRACTICAL AND REUSABLE FRAMEWORK FOR ENABLING INFORMATION SHARING</i>	1:30 - 2:30
SESSION 3 - FEATURED GOVERNMENT EXPERIENCE PRESENTATION Suzanne Acar Sr Information Architect, Co-Chair Architecture Sub-Committee, CIO Council <i>IMPLEMENTING PRESIDENT OBAMA'S DIRECTIVE: THE ESSENTIALS OF INFORMATION SHARING IN AN OPEN AND TRANSPARENT GOVERNMENT</i>	2:30 - 3:20
AFTERNOON ENERGY BREAK (Vendor Exhibits/Refreshments)	3:20 - 3:50
SESSION 4 - FEATURED USER EXPERIENCE David Patterson Senior Architect, and June Pulliam, Program Manager, National Ground Intelligence Center (NGIC), U. S. Army <i>U.S. ARMY PATHFINDER PROJECT: A KEY INTELLIGENCE DATA MINING TOOL IN THE WAR ON TERRORISM</i>	3:50 - 4:35
SESSION 5 - USER EXPERIENCE Michael Ley Enterprise Architect, UPS <i>ENTERPRISE ARCHITECTURE AND DATA GLOBALIZATION AT UPS</i>	4:35 - 5:20

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