

BIG DATA and Enterprise Architecture 2017

Crystal City Hilton Hotel • Washington, D.C. • Wednesday, March 15, 2017

Theme: "AWARD-WINNING BIG DATA PROGRAMS:
BEST PRACTICES IN TECHNOLOGIES AND TECHNIQUES"

AGENDA

REGISTRATION / CONTINENTAL BREAKFAST (Vendor Exhibits / Demos)	8:00 - 9:00
OPENING REMARKS Art Chantker, President, Potomac Forum	9:00 - 9:15
SESSION 1 - FEATURED KEYNOTE Bill Inmon President and Chief Technology Officer, Inmon Consulting Best Known as " The Father of Data Warehousing" ROLE OF UNSTRUCTURED DATA IN THE BIG DATA WORLD	9:15 - 10:00
MORNING ENERGY BREAK (Vendor Exhibits / Refreshments)	10:00- 10:20
SESSION 2 - FEATURED BIG DATA PRESENTATION: Sylvia Spengler Senior Advisor for Data Science, National Science Foundation THE PRESIDENTIAL INITIATIVE ON BIG DATA RESEARCH AND DEVELOPMENT	10:20 - 11:00
SESSION 3 - FEATURED TECHNOLOGY PRESENTATION: Krish Krishnan President and CEO, Sixth Sense Advisors, Popular Author, TDWI Instructor DATA WAREHOUSING IN THE AGE OF BIG DATA: TOOLS AND TECHNOLOGIES	11:00 - 11:40
VENDOR PRESENTATION SESSION 1	11:40 - 12:40
LUNCH BREAK	12:40 - 1:30
VENDOR PRESENTATION SESSION 2	1:30 - 2:30
SESSION 4 - FEATURED GOVERNMENT EXECUTIVE PRESENTATION John Sprague Chief Technology Officer for IT, Acting NASA'S STORY OF BIG DATA INNOVATIONS AND APPLICATIONS: USING BIG DATA ANALYTICS, TECHNOLOGIES AND ARCHITECTURE	2:30 - 3:15
AFTERNOON ENERGY BREAK (Vendor Exhibits / Refreshments)	3:15 - 3:35
SESSION 5 - FEATURED USER EXPERIENCE PRESENTATION Peter Aiken Founding Director, Data Blueprint, Professor, VCU, Past President, DAMA THE CHIEF DATA OFFICER'S AGENDA: INTEGRATING BIG DATA INTO YOUR EXISTING DATA ARCHITECTURE	3:35 - 4:20
SESSION 6 - FEATURED USER EXPERIENCE PRESENTATION Mike Hermida President, K3MP Technologies TRADITIONAL DATA WAREHOUSE ARCHITECTURE INTEGRATING WITH HIGH VOLUME DATA STORES AND THE LAMBDA ARCHITECTURE	4:20 - 5PM
